

# World Sleep Society Corporate Sponsorship

January 2026



# Corporate Sponsorship Overview

- Mission, Governance, Membership
- Programs Overview
- How to Sponsor Programs and Projects
- Corporate Sponsorship Status
- Application Process
- Policies

# Mission

World Sleep Society convenes the world of sleep medicine science, practice, and advocacy.

**International exchange** is critical for the growing field of sleep medicine to thrive everywhere, and industry is one pillar of the world sleep community.

World Sleep Society welcomes corporate sponsorships in areas of mutual interest related to **sleep medicine research, education, and advocacy**.

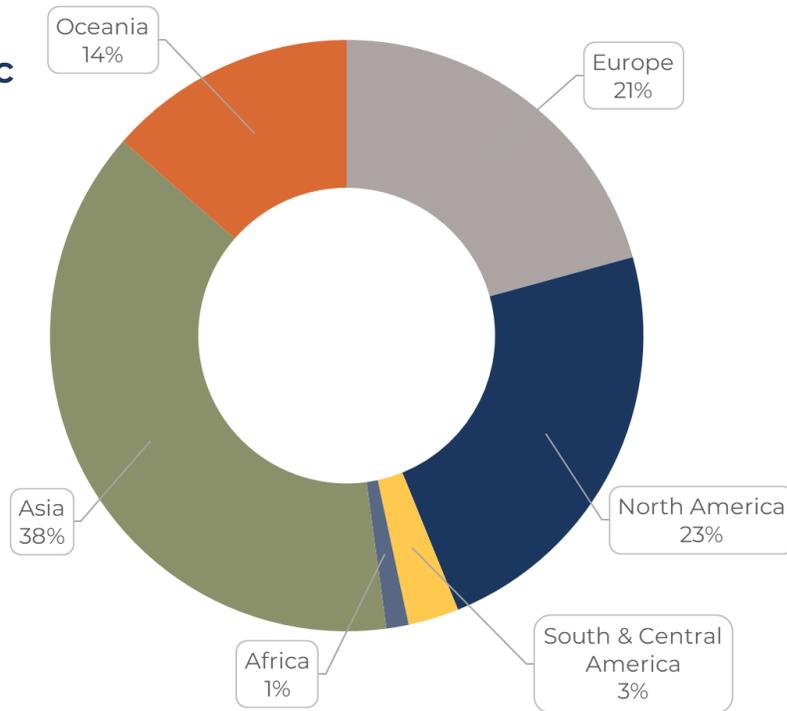
See the [Strategic Plan](#) for more information about World Sleep Society priorities in the coming years.



# Individual Member Demographics

For 2025 calendar year

## Membership by Geographic Region



n = 2311

## Membership by Career Level



n = 2007; in response to "How would you describe your career level?"

# Governance

## Governing Council

The Executive Committee, Members at Large, and five elected Affiliate Societies comprise World Sleep Society's board, which is called the *Governing Council*. The present Governing Council was elected at World Sleep 2025 in Singapore and will serve through World Sleep 2027 in Montreal.

### Affiliate Societies

American Academy of Sleep Medicine  
Asian Society of Sleep Medicine  
Australasian Sleep Association  
European Sleep Research Society  
Sleep Research Society

### Executive Committee

*President:* Thomas Penzel (Germany)  
*President-Elect:* Peter Cistulli (Australia)  
*Secretary:* Fang Han (China)  
*Treasurer:* Dalva Poyares (Brazil)  
*Past President:* Raffaele Ferri (Italy)

### Individual Members at Large

Morenikeji Komolafe (Nigeria)  
Michael Chee (Singapore)  
Karen Spruyt (France)  
Najib Ayas (Canada)  
Edilson Zancanella (Brazil)

# Standing Committees

## With 2025 – 2027 Chairpersons

The Governing Council prioritizes, delegates, and oversees the initiatives of World Sleep Society. The ten permanent standing committees perform the work – including sponsored activities – and report to the Governing Council.

### Education and Examination

Ahmed BaHamam (Saudi Arabia)  
Karen Spruyt (France)  
Clete Kushida (United States)

### Public Awareness

Fang Han (China)  
Lourdes DelRosso (United States)  
Dayna Johnson (United States)

### Global Sleep Health

Phyllis C. Zee (United States)  
Dalva Poyares (Brazil)  
Peter Eastwood (Australia)

### Congress

Charles Morin (Canada)  
YK Wing (Hong Kong)

### Publications

Raffaele Ferri (Italy)  
Michael Chee (Singapore)

### Practice Recommendations

Alex Abreu (United States)  
Clete Kushida (United States)

### Research

Peter Cistulli (Australia)  
Ulysses Magalang (United States)

### Nominations

Thomas Penzel (Germany)

### Membership

Edilson Zancanella (Brazil)

### Awards

Najib Ayas (Canada)

# Programs

World Sleep Society operates seven programs for members and the broader world sleep community. The programs are generally categorized into three strategic goals:

## Research

- World Sleep Congress
- International Sleep Research Training Program
- Christian Guilleminault Young Investigator Endowment Fund

## Education

- World Sleep Academy
- Practice Recommendations
- Examination

## Advocacy

- World Sleep Day
- *Healthier Sleep* publication



# WORLD SLEEP 2027

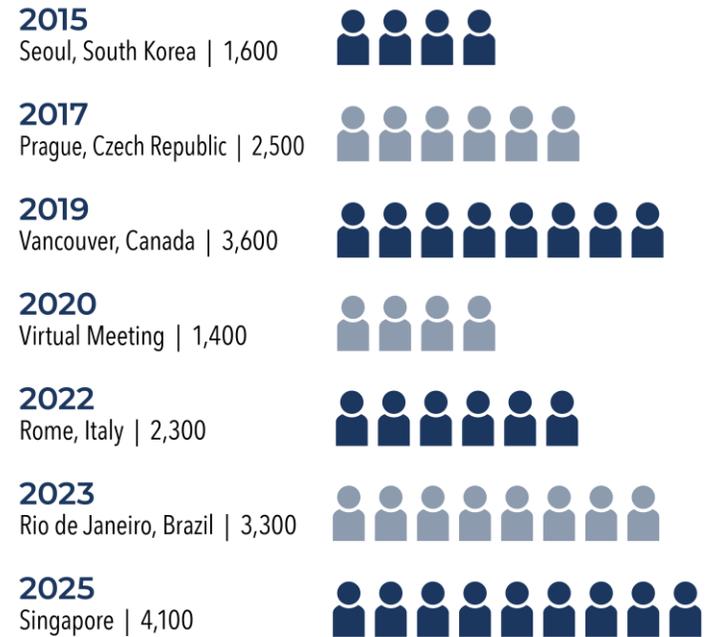
MONTREAL CANADA | SEPTEMBER 10 - 15

The World Sleep congress is a biennial, in-person scientific meeting of researchers and clinicians in all areas of sleep science and medicine.

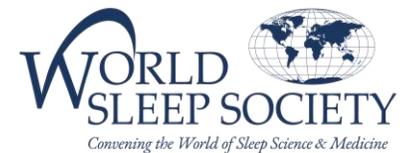
World Sleep is a regular destination for key opinion leaders in sleep, and over 80 countries have been represented in previous editions.

The next destinations for the World Sleep congress are Montreal, Canada over September 10 – 15, 2027 and Germany in 2029.

## Historical Attendance



The World Sleep congress has a dedicated application for sponsorship and exhibition. Visit [worldsleepcongress.com/sponsor-exhibit](https://worldsleepcongress.com/sponsor-exhibit) for the latest information.





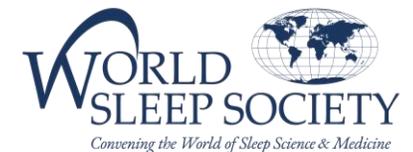
The International Sleep Research Training Program is a **one-year, in-person mentorship program** that pairs a young researcher with an accomplished leader in sleep research.

IS RTP grows the mentee's scientific leadership skills, and it gives the mentee the opportunity to develop their current sleep research project. IS RTP Mentees are also funded to attend and present at two sleep research conferences.

### Mentor Sites

- Charité University Hospital Berlin
- Flinders University
- Guy's and St Thomas' NHS Foundation Trust
- Harvard Medical School
- King's College London
- Medical University of Innsbruck
- Monash University
- Peking University People's Hospital
- St. John's Medical College Hospital
- Stanford University
- University Medical Center Freiburg
- University of Oxford
- University of Pennsylvania
- University of Sydney
- University of Tsukuba
- Université Paris Cité

IS RTP and other programs follow our *Sleep and Circadian Health Education Curriculum*, an original curriculum developed by World Sleep Society. Find the curriculum at [worldsleepsociety.org/curriculum](https://worldsleepsociety.org/curriculum)





World Sleep  
Academy



## 195 Learners from 50 Countries

Since 2022

World Sleep Academy is an **online, year-long program in basic sleep medicine for health care providers (HCP)**. The program is a combination of live and asynchronous learning activities led by World Sleep Society experts in sleep medicine.

The Academy is designed for working HCP who are not specialized sleep physicians but who are invested in the sleep health of their communities: family physicians and other medical specialties, community health workers, nurses, and others.

The World Sleep Academy is hosted on World Sleep Society's online Learning Center at [learn.worldsleepsociety.org](https://learn.worldsleepsociety.org). The Learning Center also includes educational activities for members and the general world sleep community.

# PRACTICE RECOMMENDATIONS

World Sleep Society publishes both original recommendations and endorsements in *Sleep Medicine*, its official journal. For endorsements, national or regional guidelines are reviewed for relevance and applicability to the practice of sleep medicine around the world.



## Recent publications include:

- Provini F, Högl B, Iranzo A, et al. **Endorsement of: "Position paper for the treatment of nightmare disorder in adults: An American Academy of Sleep Medicine position paper"** by the World Sleep Society. *Sleep Med.* 2025;127:49-54. doi:10.1016/j.sleep.2025.01.001
- Ferri R, Inoue Y, Manconi M, Silber MH, Trenkwalder C, Kushida CA. **Partial endorsement of "Treatment of restless legs syndrome and periodic limb movement disorder: an American Academy of Sleep Medicine clinical practice guideline" by the World Sleep Society.** *Sleep Med.* 2025;134:106734. doi:10.1016/j.sleep.2025.106734
- Chee MW, Baumert M, Scott H, et al. **World Sleep Society recommendations for the use of wearable consumer health trackers that monitor sleep.** *Sleep Med.* 2025;131:106506. doi:10.1016/j.sleep.2025.106506
- Jacobowitz O, Afifi L, Alkan U, et al. **Endorsement of "European Respiratory Society guideline on non-CPAP therapies for obstructive sleep apnoea" by World Sleep Society.** *Sleep Med.* 2024;113:293-298. doi:10.1016/j.sleep.2023.10.004

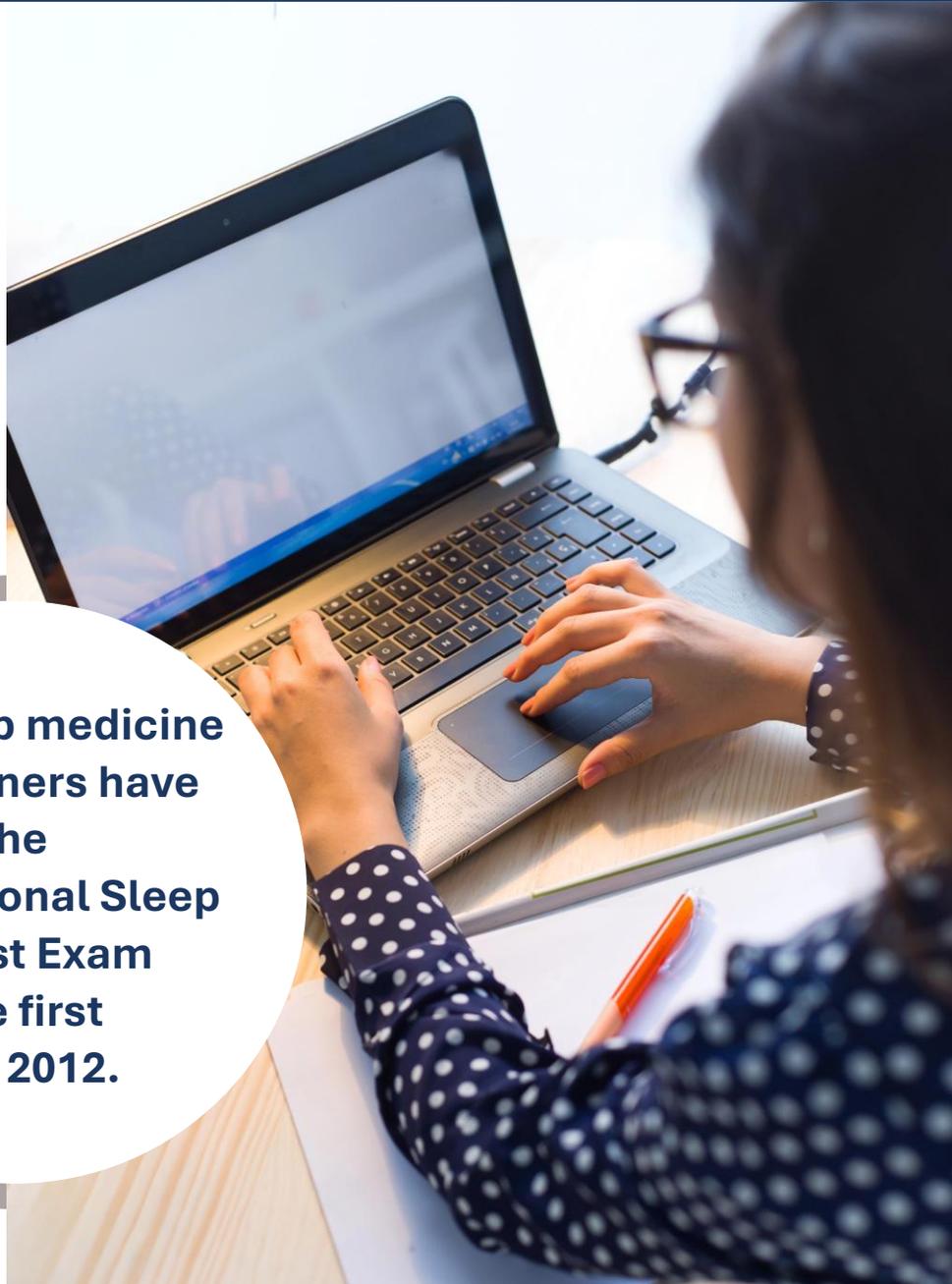


# WSS

## International Sleep Disorder Specialist

The International Sleep Specialist Examination assesses the knowledge of candidates in the areas of basic and clinical science; applied methods and standards in sleep science; and clinical practice. Awarded to successful candidates, the International Sleep Specialist designation helps to provide credibility and uniformity to the practice of sleep medicine worldwide.

The exam is held in person at each World Sleep congress. Affiliate Societies also regularly apply to host exam sittings at their annual meetings.



**448 sleep medicine practitioners have passed the International Sleep Specialist Exam since the first sitting in 2012.**

# World Sleep Day<sup>®</sup>

Hosted by World Sleep Society

Sleep Well  
Live Better

## March 13, 2026

World Sleep Day is an **annual public awareness day** that celebrates healthy sleep. Members and volunteers organize local and regional activities that promote healthy sleep. World Sleep Society provides an annual theme and toolkit for the volunteers to organize locally relevant awareness activities.

Since the first World Sleep Day in 2008...  
**92 participating countries | 2,500+ activities organized**



Nigeria



Philippines



Romania



Singapore



Ghana



El Salvador



Pakistan



Türkiye



South Korea



Norway



China



Cyprus



India



Colombia



Italy



Egypt



Bulgaria



United Kingdom



Thailand

# HEALTHIER sleep

Your Trusted Source for Improving Sleep

## Your Trusted Source for Improving Sleep

Healthier Sleep is a digital and print publication about sleep health produced by World Sleep Society for a public audience. Healthier Sleep is distributed via World Sleep Society email lists, social media, and on [healthiersleepmag.com](http://healthiersleepmag.com).





**CHRISTIAN GUILLEMINAULT  
YOUNG INVESTIGATOR  
ENDOWMENT FUND**

Since 2020, the Christian Guilleminault (“CG”) Young Investigator Endowment Fund has supported exceptional young investigators with travel grants to present their sleep-related research. World Sleep Society administers the selection and distribution of CG Young Investigator Awards.



***20,000 USD distributed  
to young investigators  
since 2020***



Christian Guilleminault “CG”  
1938 – 2019

Dr. Christian Guilleminault, “CG” as he was known by colleagues, devoted his career to the development and advancement of sleep medicine and research.

Dr. Guilleminault is famous for his involvement in the first classification and identification of sleep disorders. His groundbreaking research in the areas of sleep apnea, pediatric sleep disorders and narcolepsy made him a leader in the field of sleep medicine and research. It was his life’s mission to develop and bring awareness of this new field—the creation of sleep medicine.

Dedicating his life to advancing the science and clinical practices of treating sleep apnea and sleep related conditions, Dr. Guilleminault touched the lives of patients and colleagues, and remains a pioneer in the field of sleep medicine worldwide. Throughout his career, Dr. Guilleminault mentored hundreds of physicians and scientists.

# How to Sponsor Activities

World Sleep Society accepts corporate sponsorships\* through sponsorship agreements and grants.

All sponsorships are based upon specific projects or program funding.

Learn more about **Program Sponsorships**, **Grant Funding**, and **Special Projects** in the following pages.

Program Sponsorship		Grant Funding	
<p>Specific deliverables related to a World Sleep Society program or for a Special Project.</p> <p>Programs open to Program Sponsorship include:</p> <ul style="list-style-type: none"> <li>○ World Sleep Day</li> <li>○ <i>Healthier Sleep</i></li> <li>○ World Sleep Congress</li> <li>○ Christian Guilleminault (CG) Fund</li> </ul>	<p>Unrestricted funding for a World Sleep Society program or for a Special Project.</p> <p>Programs open to Grant Funding include:</p> <ul style="list-style-type: none"> <li>○ International Sleep Research Training Program</li> <li>○ World Sleep Academy</li> <li>○ International Sleep Specialist Exam</li> <li>○ World Sleep Congress</li> <li>○ Christian Guilleminault (CG) Fund</li> </ul>		

\*"Sponsorship" refers in World Sleep Society's usage to any third-party corporate funding regardless of mechanism (e.g. grant funding, sponsorship fees). Each sponsorship contract is congruent to the sponsor's intentions, funding process, and compliance requirements.

# Program Sponsorship

A Program Sponsorship provides funding for specific deliverables related to World Sleep Society programs.

Examples include World Sleep Day logo rights, presentations by sleep experts, distribution of sponsored educational resources, and *Healthier Sleep* magazine issues.

Sponsorships for the World Sleep congress are accepted through a separate dedicated application. Visit [worldsleepcongress.com/sponsor-exhibit](https://worldsleepcongress.com/sponsor-exhibit) for the latest information.



# Program Grant Funding

Grant funding is accepted for the following programs:

- International Sleep Research Training Program
- World Sleep Academy
- International Sleep Specialist Exam
- World Sleep Congress

Unrestricted grants support the operation of these global programs and help to ensure equitable access to their opportunities.

In addition to recognition as Corporate Sponsor, granting companies receive recognition in relevant program-related communications and invitations to related events.



# Special Projects

Special Projects are activities that are relevant to the mission of World Sleep Society (WSS) but are not directly program-related.

Special Projects may include (but are not limited to):

- Educational modules in the [Learning Center](#) on special topics
- Webinar series on a special topic
- Writing and publication of a consensus paper
- In-person focus groups or conferences
- Collaborations with other professional associations

## Project Selection

WSS accepts proposals for Special Projects and can also advise potential sponsors on project purpose, scope, deliverables, and budget. Interested sponsors are encouraged to contact WSS for an introductory discussion.

## Funding

Special Projects may be funded through an existing grant program at your company or through a sponsorship contract as appropriate.

Research

Education

Advocacy

# Sponsorship Fees & Grant Budgets

Amounts in USD

## Program Sponsorship Fees

### World Sleep Day

See Corporate Sponsorship application for benefits by sponsorship level.

- Bronze Sponsorship: \$1,000
- Silver Sponsorship: \$2,500
- Gold Sponsorship: \$10,000
- Diamond Sponsorship: \$20,000

### World Sleep Congress

See [worldsleepcongress.com](http://worldsleepcongress.com) for latest updates and dedicated congress application.

## Program Grant Budgets

**\$25,000 – \$50,000+**

Per program

- International Sleep Research Training Program
- World Sleep Academy
- International Sleep Specialist Exam
- World Sleep Congress
- Christian Guilleminault (CG) Fund

## Special Project Budgets

Funded by grants or sponsorship fees as appropriate. Amounts are estimates; final budget is determined by project scope.

- *Healthier Sleep* special issue: \$10,000
- Educational webinar series: \$20,000+
- On-demand education program: \$50,000+
- In-person, small-group meeting: \$75,000+
- White paper writing & publication: \$75,000+

# Corporate Sponsorship Status

**Sponsorship status** acknowledges your company's level of support for World Sleep Society. Status is calculated using the total amount of financial support the sponsor provides, including both grants and sponsorships.

## Sponsorship Status Benefits

- Recognition of sponsorship status on [worldsleepsociety.org](http://worldsleepsociety.org), on signage at the following World Sleep congress, and in relevant communications
- Opportunity to meet with World Sleep Society leadership for discussions related to the advancement of sleep health
- Individual memberships in World Sleep Society

**Note:** sponsorship of the World Sleep Congress is counted separately and does not contribute toward Corporate Sponsorship Status.

**Corporate Supporter**  
≥20,000 USD

**Strategic Sponsor**  
≥40,000 USD

**Global Sleep Leader**  
≥60,000 USD

# Application Requirements & Process

The World Sleep Society Corporate Sponsorship Application is a required step for all companies interested in **Program Sponsorship**. The application is not necessary if your company intends to fund a Program or Special Project through your organization's grant funding process.

Complete the application when you are ready to proceed to contracting. Sometimes this is only after preliminary discussions, but you can also make your selections and apply independently. World Sleep Society will review the application and return to you with next appropriate steps.

## 1 Connect with World Sleep Society

### *Optional*

Schedule a meeting or write to us to learn more about:

- WSS membership and audiences
- WSS programs and plans over 2026 – 2027
- Sponsorship recommendations given your company's priorities

## 2 Submit application

Application includes:

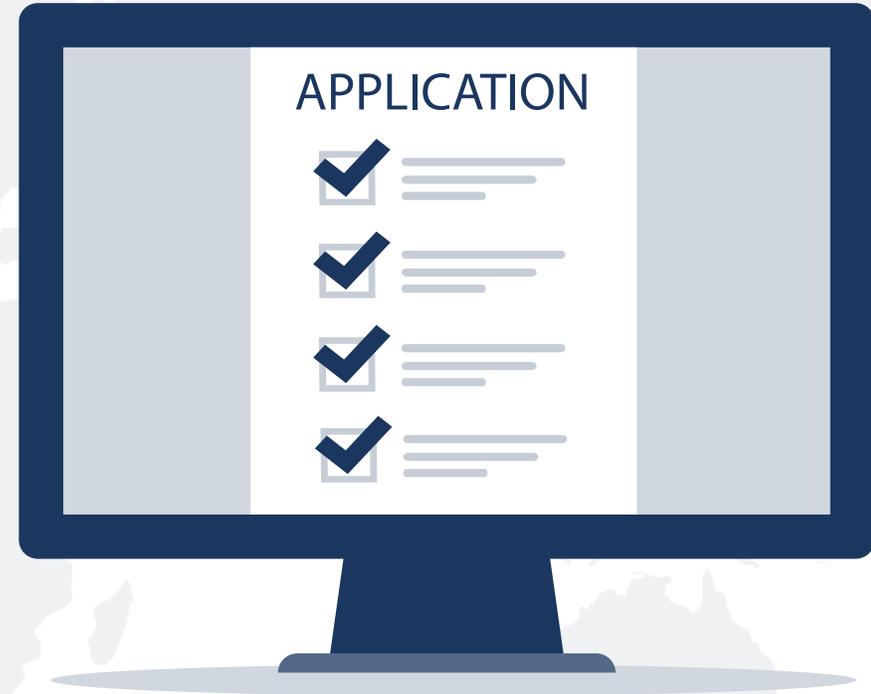
- Company information
- Company contact person
- Sponsorship selection(s) and/or requests
- Contracting & payment preferences

## 3 Contracting

World Sleep Society requires – and can provide – a contract for any sponsorship activity. Contracting may also originate with the sponsor. The application will ask for your preference.

# Submit Application

Submit  
Application



*Interested in supporting a Special Project? Project budgets are determined individually by project, depending on scope and complexity. Schedule a discussion with World Sleep Society to plan next steps.*

# Learn More

Feel welcome to contact World Sleep Society for more details about our programming and how to get involved.

## *Contacts for Sponsors*

### **Allan O'Bryan**

*Executive Director*

obryan@worldsleepsociety.org

### **Tyler Ringstad**

*Communications and Development Manager*

ringstad@worldsleepsociety.org



# Corporate Relationship Policy

- World Sleep Society does not endorse or recommend any product, service, or brand.
- World Sleep Society does not provide consulting agreements with individuals.
- World Sleep Society does not engage in lobbyist or advocacy related to national health systems or related political economic policies.

Find complete [Corporate Relationship Policy](#) online.